

# The Senior Housing & Healthcare Summit

18 JUNE 2024

Brussels

SHHA - DRIVING THE SENIOR HOUSING AND HEALTHCARE SECTOR FORWARD

Navigating the Nexus:  
Senior Living & Care, Real Estate,  
Finance and Innovation  
in an Interconnected World

HOSTED BY:

**SHHA**

 EPRA

**Deloitte.**

LOCATION:

Deloitte office,  
Gateway building,  
Luchthaven  
Brussels Nationaal 1 J



## PROGRAM

9.30 - 10.00 Walk-in and registrations

10.00 - 10.15 Welcome by Ron van Bloois, SHHA;  
Dominique Moerenhout, CEO, EPRA;  
Danny Stas, Partner Tax Advisory Team, Deloitte

### **10.15 – 10.30** **Keynote speech: Mega trends, longevity and framing the narrative of ageing**

**Nicola Palmarini**,  
Director, UK's National Innovation Centre for Ageing

*This session will explore global trends in senior living, integrated retirement communities and care. As populations around the world continue to age, it is imperative for professionals in these industries to understand the evolving needs and desires of older adults, as well as the broader societal shifts that shape their experiences. We explore how mega trends such as technological advancement, urbanization, and changing family structures influence the landscape of senior living and real estate. By understanding these trends, professionals can anticipate future demands and design solutions that cater to the evolving needs of older adults. By reframing the narrative of aging, we can move away from stereotypes and misconceptions and embrace a more holistic view of aging that prioritizes well-being, fulfillment, and dignity.*

### **10.30 – 10.50** **Firechat | Shaping the future of senior living and care: global insights, policy challenges and strategic solutions**

- **Prof. Scott Eckstein**, Managing Director, Active Living International, Director of the Senior Living Program at Boston University's School of Hospitality Administration
- **Michael Voges**, Chief Executive, ARCO (Associated Retirement Community Operators)
- **Sylwia Ziemacka**, Head of Membership and Partners Network, SHHA

*This session will explore global trends in senior living and care, with a focus on person-centred models and quality of life. Experts will discuss policies that shape the sector, with an emphasis on regulatory frameworks that ensure high standards and stimulate market growth. We will share best practices from mature markets such as the US and the UK, and offer advice on how to develop an ecosystem involving institutions, governments, businesses and both the public and private sectors to effectively meet the growing demand for senior care.*

10.50 – 11.10

## Presentation: Market Outlook: trends, opportunities, asset classes and investment locations

SPEAKERS:

- **Richard Valentine-Selsey**, Head of European Living Research, Savills

11.10 – 12.00

## PANEL DISCUSSION 1 “ World of Investments, Capital Flows, and PPP”

*This session will spotlight the urgent need for significant capital injections, driven by the demographic shifts towards aging populations. Industry experts will explore sophisticated strategies for harnessing Public-Private Partnerships (PPPs) to accelerate investment flow and effectively meet the growing demands of these sectors. Through engaging real-world case studies, discover cutting-edge financing models that are pivotal in driving the rapid expansion of senior housing and healthcare infrastructure.*

SPEAKERS:

- **Frédéric Drousseau**, Chief Real Estate and Development Officer, Clariane
- **Candice Blackwood**, Partner, CMS (UK)
- **Kevin Beirne**, Director, Head of Retirement, Octopus Real Estate
- **Nikolai Schmidt**, Head of Transaction Health Care, Swiss Life Asset Managers

12.00 – 12.30

Networking coffee break

12.30 – 12.50

## Presentation: Compliance Roadmap: CSRD Reporting, Measures, and Valuation in Senior Living

**Danny Stas**,  
Partner Tax Advisory Team, Deloitte

*From legal intricacies to stakeholder collaboration, we explore how investors and operators can align strategies, ensuring seamless compliance. We delve into CSRD reporting's implementation in senior living, integrating measures and valuation elements. Navigate legal obligations, operational challenges, and valuation strategies to capitalize on compliance for sustainable ventures to measure impact, and unlock the value of transparency in the sector.*

**12.50 – 13.30**

**PANEL DISCUSSION 2**  
**“ Charting the Course: Stakeholder Perspectives on CSRD Reporting in Senior Living”**

*Join industry experts for a dynamic panel discussion unpacking the keynote’s insights. Explore diverse stakeholder perspectives, from investors to operators, on navigating CSRD reporting in senior living. Gain practical strategies for collaboration, compliance, and maximizing value across the value chain.*

**SPEAKERS:**

- **Helga Camalon**, CFO, Primonial REIM CARE
- **Dr. Stefan Voß**, Partner, CMS Germany
- **Raoul Thomassen**, COO, Aedifica
- **Ana Cunha**, Strategic Sustainability Advisory & CSR Director, Deerns Group

13.30 – 14.30

Networking lunch

**14.30 – 15.15**

**BREAK-OUT SESSIONS:**  
SHHA IN-DEPTH: **GERMANY**

**Berthold Becker**, Managing Director, TSC Real Estate Germany

SHHA IN-DEPTH:  
**CENTRAL & EASTERN EUROPE**

**dr Andrzej Lejczak**, CEO, The Polish Chamber Of Nursing Homes KIDO, **Dagmara Kryskiewicz**, Associate Partner, MI & **Aleksandra Jach**, Partner, STRUCTURE, Drwal Jach Komorowska Moj sp.k.

SHHA IN-DEPTH: **SPAIN**

**Lourdes Pérez Carrasco**, MRICS, Director, Value and Risk Advisory, JLL & **Raoul Thomassen**, Chief Operating Officer, Aedifica

**15.15 – 15.30**

## **Energizing Speech: Growing the retirement living sector through inclusion and diversity**

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**15.30 – 16.15**

## **PANEL DISCUSSION 3 “ Best Practices: Longevity, Ageing in Place, and Innovations”**

*The session will explore cutting-edge concepts, business models, and technologies that are driving positive change in the senior housing market. The panel will feature a diverse group of thought leaders, including industry innovators, healthcare and senior living professionals, as well as tech providers. The discussion aims to not only highlight successful strategies and innovations but also to foster a dialogue on overcoming challenges and barriers in the industry. It will provide valuable insights for stakeholders looking to adopt and implement new ideas within their organizations to better cater to the ageing population.*

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### SPEAKERS:

- **Naboth van den Broek**, Founder & Managing Partner, SevenAges
  - **Bart Sasim**, Founder & Managing Director, Coliving Ventures (The Netherlands)
  - **Klaus Niederlander**, CEO, EchoCare
  - **Prof. Scott Eckstein**, Managing Director, Active Living International, Director of the Senior Living Program at Boston University's School of Hospitality Administration
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**16.15 – 17.00**

**PANEL DISCUSSION 4**  
**“ Optimizing Operations: Best Practices  
in Retrofitting and Design ”**

*Join industry leaders for a panel discussion on operational excellence and innovative retrofitting and design strategies in senior housing. Explore best practices, case studies, and emerging trends shaping the future of senior living environments. Gain insights on maximizing efficiency, enhancing resident experience, and achieving sustainable outcomes through thoughtful design and operational excellence.*

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**SPEAKERS:**

- **Sébastien Berden**, COO, Cofinimmo
- **Anja Dirks**, Architect, studio id+
- **Erik Van Den Boom**, Domus Valuas
- **Tom Sheridan**, Chief Development Officer, Cara Living
- **Gary Burton**, COO & CFO, Audley Group

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17.00 - 17.05

Closing remarks

17.05 - 19.00

Networking cocktail

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