

# The Senior Housing & Healthcare Summit

18 JUNE 2024

Brussels

SHHA - DRIVING THE SENIOR HOUSING AND HEALTHCARE SECTOR FORWARD

Navigating the Nexus:  
Senior Living & Care, Real Estate,  
Finance and Innovation  
in an Interconnected World

HOSTED BY:

**SHHA**

 EPRA

**Deloitte.**

LOCATION:

Deloitte office,  
Gateway building,  
Luchthaven  
Brussels Nationaal 1 J



## PROGRAM

9.30 - 10.00 Walk-in and registrations

10.00 - 10.15 Welcome by Ron van Bloois, SHHA;  
Dominique Moerenhout, CEO, EPRA;  
Danny Stas, Partner Tax Advisory Team, Deloitte

**10.15 – 10.30** **Keynote speech:  
Mega trends, longevity and framing  
the narrative of ageing**

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**Nicola Palmarini**,  
Director, UK's National Innovation Centre for Ageing

*This keynote explores how real estate and senior living professionals can adapt to shifting demographics, emphasizing quality of life and proactive measures for healthy aging. As populations around the world continue to age, it is imperative for professionals in these industries to understand the evolving needs and desires of older adults, as well as the broader societal shifts that shape their experiences. We explore how mega trends such as technological advancement, urbanization, and changing family structures influence the landscape of senior living and real estate. By understanding these trends, professionals can anticipate future demands and design solutions that cater to the evolving needs of older adults. By reframing the narrative of aging, we can move away from stereotypes and misconceptions and embrace a more holistic view of aging that prioritizes well-being, fulfillment, and dignity.*

**10.30 – 10.50** **Keynote speech:  
Bridging Futures: Finance, Senior Living  
and Real Estate in a Connected World**

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**to be confirmed**

*Explore the symbiotic relationship between finance, senior living, and real estate in an interconnected global landscape. This keynote will delve into innovative financial strategies driving sustainable senior housing solutions, navigating demographic shifts, and addressing the evolving demands of an aging population. Join us to discover the intersection where investment opportunities meet social responsibility for a brighter future in senior care and living.*

**10.50 – 11.10**

**Presentation:  
Market Outlook: trends, opportunities,  
asset classes and investment locations**

**11.10 – 12.00**

**PANEL DISCUSSION 1  
“ World of Investments,  
Capital Flows, and PPP”**

*This session will spotlight the urgent need for significant capital injections, driven by the demographic shifts towards aging populations. Industry experts will explore sophisticated strategies for harnessing Public-Private Partnerships (PPPs) to accelerate investment flow and effectively meet the growing demands of these sectors. Through engaging real-world case studies, discover cutting-edge financing models that are pivotal in driving the rapid expansion of senior housing and healthcare infrastructure.*

**SPEAKERS:**

- **Frédéric Dourousseau**, Chief Real Estate and Development Officer, Clariane
- **Candice Blackwood**, Partner, CMS (UK)
- **Kevin Beirne**, Director, Head of Retirement, Octopus Real Estate
- **Nikolai Schmidt**, Head of Transaction Health Care, Swiss Life Asset Managers

**12.00 – 12.30**

Networking coffee break

**12.30 – 12.50**

**Presentation: Compliance Roadmap:  
CSRD Reporting, Measures, and Valuation  
in Senior Living**

**Danny Stas**,  
Partner Tax Advisory Team, Deloitte

*From legal intricacies to stakeholder collaboration, we explore how investors and operators can align strategies, ensuring seamless compliance. We delve into CSRD reporting's implementation in senior living, integrating measures and valuation elements. Navigate legal obligations, operational challenges, and valuation strategies to capitalize on compliance for sustainable ventures to measure impact, and unlock the value of transparency in the sector.*

**12.50 – 13.30**

**PANEL DISCUSSION 2**

**“ Charting the Course: Stakeholder Perspectives on CSRD Reporting in Senior Living”**

*Join industry experts for a dynamic panel discussion unpacking the keynote’s insights. Explore diverse stakeholder perspectives, from investors to operators, on navigating CSRD reporting in senior living. Gain practical strategies for collaboration, compliance, and maximizing value across the value chain.*

**SPEAKERS:**

- **Helga Camalon**, CFO, Primonial REIM CARE
- **Dr. Stefan Voß**, Partner, CMS Germany
- **Raoul Thomassen**, COO, Aedifica

13.30 – 14.30

Networking lunch

**14.30 – 15.15**

**BREAK-OUT SESSIONS:**

SHHA IN-DEPTH: **GERMANY**

**Berthold Becker**, Managing Director, TSC Real Estate Germany

SHHA IN-DEPTH:

**CENTRAL & EASTERN EUROPE**

**dr Andrzej Lejczak**, CEO, The Polish Chamber Of Nursing Homes KIDO, **Dagmara Kryskiewicz**, Associate Partner, MI & **Aleksandra Jach**, attorney - at - law, STRUCTURE, Drwal Jach Komorowska Moj sp.k.

SHHA IN-DEPTH: **EMERGING MARKETS LIKE SPAIN & THE NORDICS**

**Aedifica Team**

**15.15 – 15.30**

**Energizing Speech:  
Growing the retirement living sector  
through inclusion and diversity**

**Women in Retirement Living (WiRL)**

*With the guiding vision of making the senior housing & healthcare sector a beacon for diverse talent, the speech emphasizes how inclusiveness can drive exponential growth and innovation. WiRL's mission is deeply rooted in the belief that diversifying the workforce—by empowering women and other underrepresented groups through networking, knowledge sharing, and mentoring—is essential for addressing the broader societal needs.*

*The context of the speech highlights the critical challenges Europe faces, including housing, social care, and health crises, and how the retirement living sector can be a pivotal part of the solution. By facilitating rightsizing for older individuals, the sector not only addresses housing shortages but also improves the social care system by enabling more efficient care delivery.*

**15.30 – 16.15**

**PANEL DISCUSSION 3  
“ Best Practices: Longevity,  
Ageing in Place, and Innovations”**

*The session will explore cutting-edge concepts, business models, and technologies that are driving positive change in the senior housing market. The panel will feature a diverse group of thought leaders, including industry innovators, healthcare and senior living professionals, as well as tech providers. The discussion aims to not only highlight successful strategies and innovations but also to foster a dialogue on overcoming challenges and barriers in the industry. It will provide valuable insights for stakeholders looking to adopt and implement new ideas within their organizations to better cater to the ageing population.*

**SPEAKERS:**

- **Naboth van den Broek**, Founder & Managing Partner, SevenAges
- **Bart Sasim**, Founder & Managing Director, Coliving Ventures (The Netherlands)
- **Klaus Niederlander**, CEO, EchoCare
- **Prof. Scott Eckstein**, Managing Director, Active Living International, Director of the Senior Living Program at Boston University's School of Hospitality Administration

**16.15 – 17.00**

**PANEL DISCUSSION 4**  
**“ Optimizing Operations: Best Practices  
in Retrofitting and Design ”**

*Join industry leaders for a panel discussion on operational excellence and innovative retrofitting and design strategies in senior housing. Explore best practices, case studies, and emerging trends shaping the future of senior living environments. Gain insights on maximizing efficiency, enhancing resident experience, and achieving sustainable outcomes through thoughtful design and operational excellence.*

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**SPEAKERS:**

- **Sébastien Berden**, COO, Cofinimmo
  - **Anja Dirks**, Architect, studio id+
  - **Erik Van Den Boom**, Domus Valuas
  - **Tom Sheridan**, Chief Development Officer, Cara Living
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17.00 - 17.05

Closing remarks

17.05 - 19.00

Networking cocktail

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