

SENIOR HOUSING & HEALTHCARE SUMMIT 2023

10.00 – Welcome speech by Ron van Bloois, Chair, SHHA and Dominique Moerenhout, CEO, EPRA

10.15 – 10.45 – Keynote speech: EU Care Strategy – redesigning the ecosystem of long term care in Europe

10.45 – 11.30 – Keynote panel: Business & policy makers - partnering for the future

How can we create a futureproof, interconnected system of (co)living for older adults, liveable cities and rural areas, informal care and specialized long-term care facilities for people with f.e. dementia? What set of rules (regulations and directives), stimulus and freedom for entrepreneurship do we need in society? And what kind of differences do we see on a country level, within the European Union? Which best practices and lessons learned can we share?

11.30 – 12.00 - Networking coffee break

12.00 – 12.10 – Best practices & futureproof concepts

12.10 – 12.20 – Best practices & futureproof concepts

12.20 – 12.30 – Best practices & futureproof concepts

12.30 – 13.15 – Panel: Focus on operational excellence (affordability, labour market, governance, regulations)

Operational real estate is all about people. From volunteers, welfare workers till skilled nurses. The scarcity in personnel is a threat in especially long-term care. Due to an increased governance and media attention we are more aware of the operational risks. How do we create an attractive labour market? How can we manage risks in nursing homes? Which new living concepts (BTR and how do we bring housing equity into play) do we need to increase quality of life, guarantee affordability and downsize healthcare spendings/GDP.

13.15 – 14.00 - Networking lunch

14.00 – 14.15 – Presentation: Investment outlook for key geographic markets

14.15 – 15.00 – Panel: Investment focus: resilience of the asset class (risk, new countries, regulations)

As the ageing society has become a mainstream topic, the senior housing and healthcare sector is climbing the investors' ladder. We need more benchmarking, underwriting and in-depth research on risk management and performances on ESG. Measurement on environmental performances (e.g. energy consumption and CO2) is becoming part of daily practice, but how do we measure social impact and do valuation? How is the European investment market evolving over time, in terms of dealflow, diversification, rental levels and yields. Which countries are having strong fundamentals and which countries are emerging? When do we call an asset class resilient?

15.00 – 16.00 – Breakout sessions (finance, ESG, affordability, private-public cooperation)

16.00 – 16.30 – Closing remarks: The future of the market – what can we improve

16.30 – 18.00 – Networking cocktail

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